

Find new inspiration, ideas and itineraries at ExcursionsTM 2017

Avoid the soulless motorway services and discover alternative places for your group to eat at the annual ExcursionsTM group travel show in January. The new themed area will provide lots of inspiring new ideas for your itinerary, from traditional eateries to quirky tearooms. At the centre Nicholson's pubs will be recreating a pop-up traditional British pub to sample their wares. Since the Nicholson brothers opened their first pub in 1873 they have continued to offer warm and inviting hospitality to groups, with quality food and drink in their historic collection of iconic venues across the country. Denbies Wine Estate, England's largest wine producer based in Surrey, will also be hosting a ticketed wine tasting with places offered on a first come first served basis.

Day trips and short breaks to Christmas Markets across the UK and Europe are also a new feature at ExcursionsTM 2017. Amongst the first to take a stand in this new section is David Urquhart Travel who will be promoting their December 2017 festive coach trips to Christmas markets in European cities including Bruges, Lille, Ostend and the Rhine Valley as well as Liverpool, York, Bath and the Longleat Festival of Light in the UK.

Taking place at Alexandra Palace, North London on Saturday, 28th January (10.30am - 4pm), the premier ExcursionsTM group travel show has been delivering more than 40 years of inspiration to group organisers and itinerary planners.

Familiarisation trips to London and Dorset

[ExcursionsTM](#) show organisers Tourism South East are offering visitors a choice of familiarisation trips sampling the group offer for days out and short breaks in London or rural Dorset. The informative overnight trips for group travel organisers are packed with itineraries planned around the prestigious one day show.

Home to many group friendly attractions, London is a fascinating city to explore where cosmopolitan districts intertwine with iconic landmarks. Based at the Best Western Palm Hotel in North West London, this one night familiarisation trip offers the chance to experience more cultural aspects to the city. The itinerary takes in the Victorian & Albert Museum, Royal Albert Hall and Lords Cricket Ground plus an Italian themed dinner at Zizzi followed by a West End show.

Located on the South Coast, Dorset is a playground for groups with its heritage sites, Areas of Outstanding Natural Beauty, sweeping beaches, dramatic cliffs and

sheltered bays. Overnight accommodation will be at the Best Western Royale Hotel, Bournemouth, while attractions visited on the two-night trip include the Tank Museum, Lulworth Educational Centre, Russell-Cotes Art Gallery, Poole Pottery and Ringwood Brewery; there's also a cruise around Poole Harbour.

Complimentary Transfer Coaches

Getting to the show is easy, Excursions™ is once again running its successful programme of free coach transfers for visitors. The popular routes established for this year's exhibition will be repeated for 2017 with 14 coaches covering 57 pick-up points to the north, south, east and west of Alexandra Palace. Major towns will include Birmingham, Southampton, Winchester, Canterbury, Norwich, Oxford and Bristol. The return service operating from six central London main line railway stations will also be continuing.

These popular coaches are organised in partnership with Confederation of Passenger Transport UK and members of the Coach Marque quality scheme. Although the coach travel is free, it is essential to pre-book a seat.

With an expected attendance of 1,200 quality buyers and some 300 exhibitors from the UK and Europe, Excursions™ is the place to meet, network and find new inspiration, ideas and itineraries for your group day trips, short breaks and holidays.

Visit www.excursions2017.com for more details and to register for FREE entry or call the Excursions team on 023 8062 5516.

- Ends -

For press enquiries and images please contact:

Pat Edgar, PR Matters
Brambling House, 7 Finch Lane
Little Chalfont, Bucks HP7 9NE

Tel: 01494 764932 / 07836 786043
Email: PRMatters@dsl.pipex.com
24 August 2016

TOURISM
SOUTH EAST

LONDON
& PARTNERS

The magazine for group travel organisers
Group
LEISURE